UNIT 10 QUIZ A AUDIO SCRIPT

Listening 1 Exercise A

Host In this podcast we are going to be talking to Jenny Vidal, a personal stylist. Welcome to our podcast, Jenny.

Jenny Thank you for inviting me, Vanessa.

Host Jenny, can you tell us what you do as a personal stylist?

Jenny Well, I basically work with clients in order to improve their style and appearance so that they feel more satisfied with their look and more confident about the image they show the world.

Host And how do you find out about your clients' needs, and what needs to be changed about their style?

Jenny Well, when clients contact me, I ask them to go to my website and answer an online questionnaire. This allows me to get some basic information about their look – such as height, weight, color of eyes, as well as preferred styles, etc. Their answers also enable me to have an idea about their lifestyle.

Host OK.

Jenny Once customers have completed the survey, they can choose between two services – the "Essential" and the "Elite," The Essential option includes a report that gives some general advice about the type of styles, colors, clothes, and shoes they should wear – or not wear – to make the most of their build and features.

Host That sounds very helpful. And what about the Elite service? How is that different?

Jenny The Elite service offers a one-on-one consultation, which can either be via video chat or face to face. I ask the clients to talk me through their wardrobe and show me the clothes they think make them look nicer. I then identify the styles and colors that would work best for them and give them some specific advice on how to improve their wardrobe.

Host Are any of your services free?

Jenny Well, the Essential and Elite services are not. But I give general advice on my blog and invite readers to send me questions about style. It's quite a successful feature of my website, actually. I answer dozens of questions every week.

Host Good to know. I might send you a few questions myself …

Jenny Please do.

Host Now … what do you think is the most common fashion mistake that people make?